



Dear Friends:

The Alabama Jubilee Hot-Air Balloon Classic Committee is already preparing for 2025. The upcoming year will be the **48th** Alabama Jubilee held on Memorial Day weekend. In 2025, it will be Saturday May 24th, and Sunday May 25th, at Point Mallard Park in Decatur, Alabama. We invite you and your company to join us by sponsoring one of Alabama's premiere festivals.

The Alabama Jubilee draws an estimated 60,000 annually. Visitors from all over the country come to enjoy this unique two-day festival. The economic impact for our community is tremendous.

Unlike other top entertainment events in the state, Jubilee admission is FREE! The cost of this fun-filled, family-friendly event for our residents, visitors and your employees has been covered by the generous support of our sponsors. Jubilee would not be possible without you!!

Sponsorships are available for all budgets:

Sponsorship Level	Amount of Sponsorship	Number of T-shirts	Tent Space	Name on Stage	Banner on Balloon	Name on Banner at Gate	Announced as Sponsor	Logo on Commemorative T-shirt
Specialty	\$4,000+	6	X	X		X	X	X
Gold	\$3,000	4				X	X	X
Silver	\$1,300	2			X	X	X	
Bronze	\$1,000	2				X	X	

*Specialty Sponsors = Various Amounts for Stage, Fireworks, VIP Hospitality Tent, Opening Reception. We can design a custom sponsorship for your specific needs.

We welcome the opportunity to discuss the benefits of sponsorship for your organization including the advertising opportunities that Jubilee provides.

Previous sponsors include the Morgan County Commission, the City of Decatur, Lynn Layton Chevrolet, 3M Corporation, Pepsi-Cola, Jimmy Smith Jewelers, Daikin America, and many more.

The Alabama Jubilee Committee is an all-volunteer team of hard-working individuals dedicated to creating a great experience for our visitors, our sponsors, and our balloon pilots. *There are no paid staff members.*

Please join our efforts to promote our local community and our beautiful state of Alabama.

Your consideration is appreciated!

Deb Miller
 205.902.1320
 President 2024-2025
president@alabamajubilee.net

Seth Campbell
 256.309.9876
 Sponsor Chair 2024-2025
sponsors@alabamajubilee.net



Alabama Jubilee Sponsor Benefits

The sponsorship levels listed below are typical sponsorship amounts and benefits. If you wish to participate in other capacities and / or wish to sponsor at a higher or lower level we would be happy to speak with you about a custom sponsorship package.

All sponsors are encouraged to participate in all ballooning activities throughout the weekend, both on-and-off of the balloon field and are also encouraged to come and crew with your balloon pilot if you are a balloon sponsor!

Jubilee Field Sponsor – Bronze Level

Amount: \$1,000.00

Field Sponsors will receive

- 2'x3' sign with your company name and/or logo will be placed **on the Jubilee field**.
- Your sponsorship will be announced during the Balloon Glow, and other balloon tether times.
- Your sponsorship will be listed on the official ALABAMA JUBILEE website - www.alabamajubilee.net and receive a **text link** to your website (or an e-mail address).
- Your sponsorship will be mentioned on our official social media outlets shortly before and/or during the event.
- **Two** official ALABAMA JUBILEE t-shirts
- **Two** official ALABAMA JUBILEE collector lapel pins
- **Two** passes to the Friday evening Sponsor/Pilot reception
- **Two** passes to the VIP tent located on the balloon field for the duration of the weekend including Saturday lunch activities.

Balloon Sponsor – Silver Level

Amount: \$1,300.00

Balloon Sponsors will receive:

- 2'x3' banner with your company name and/or logo - banner to be **displayed on the basket of the balloon** (please provide a logo in digital format by e-mail, see below)
- Your sponsorship will be announced during the Balloon Glow, and other balloon tether times.
- Your sponsorship will be listed on the official ALABAMA JUBILEE website - www.alabamajubilee.net and receive a **text link** to your website (or an e-mail address).
- Your sponsorship will be mentioned on our official social media outlets shortly before and/or during the event.
- **Two** official ALABAMA JUBILEE t-shirts
- **Two** official ALABAMA JUBILEE collector lapel pins
- **Two** passes to the Friday evening Sponsor/Pilot reception
- **Two** passes to the VIP tent located on the balloon field for the duration of the weekend including Saturday lunch activities.



Super Sponsor – Gold Level

Amount: \$3,000.00

Super Sponsors will receive:

- Company name and/or logo to be included in advertising
- Company name and/or logo on the ALABAMA JUBILEE t-shirt
- 2'x3' banner with your company name and/or logo - banner to be displayed on the basket of the balloon (please provide a logo in digital format by e-mail, see below)
- Your sponsorship will be announced all **throughout** the weekend
- Your sponsorship will be listed on the official ALABAMA JUBILEE website - www.alabamajubilee.net and receive **your logo** linking to your website (or an e-mail address).
- Your sponsorship will be mentioned on our official social media outlets shortly before and/or during the event.
- **Four** official ALABAMA JUBILEE t-shirts
- **Four** official ALABAMA JUBILEE collector lapel pins
- **Four** passes to the Friday evening Sponsor/Pilot reception
- **Four** passes to the VIP tent located on the balloon field for the duration of the weekend; including Saturday lunch activities.

Event Sponsor Level

Amount: \$4,000.00-\$25,000 +

Event Sponsors will receive:

- Company name and/or logo to be included in all other advertising
- A **large** company name and/or logo on the ALABAMA JUBILEE t-shirt
- 2'x3' banner with your company name and/or logo - banner to be displayed on the basket of the balloon (please provide a logo in digital format by e-mail, see below)
- Your sponsorship will be announced all **throughout** the weekend
- Your sponsorship will be listed on the official ALABAMA JUBILEE website - www.alabamajubilee.net and receive **your logo** linking to your website (or an e-mail address), and a **logo at the bottom of the main webpage**.
- Your sponsorship will be mentioned on our official social media outlets shortly before and/or during the event.
- **Six** official ALABAMA JUBILEE t-shirts
- **Six** official ALABAMA JUBILEE collector lapel pins
- **Six** passes to the Friday evening Sponsor/Pilot reception
- **Six** passes to the VIP tent located on the balloon field for the duration of the weekend; including Saturday lunch activities.

* Terms of the Event Sponsorship package are still under revision; please contact us for the most up-to-date information on this sponsorship package and its included benefits.



The Alabama Jubilee Hot Air Balloon Classic is not responsible for lost, stolen, or damaged property that belongs to the sponsor.

To obtain more information, please contact us:

president@alabamajubilee.net

Sponsors@alabamajubilee.net

Or Call Seth Campbell – 256.309.9876 or Deb Miller – 205.902.1320



Alabama Jubilee Sponsor Agreement Form

Yes! I would like to participate as an (check a sponsorship level):

- Platinum - \$4000-15,000
 Gold - \$3,000
 Silver - \$1,300
 Bronze - \$1,000

Sponsor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Ext: _____ Cell / Alt. _____

E-mail: _____

Would You like your company website listed on www.alabamajubilee.net? Yes No

Web Address: _____

T-Shirts (no. & sizes): _____

All sponsorships must be paid by **April 1, 2025** to ensure your logo is included in publication.

10'x10' shade tents are available for an additional \$150 for those sponsors who wish to display information about their company and provide an activity or service. The tents will be located along the midway of vendor row to provide the most exposure possible. Tents will be only be provided for sponsors who respond using this form.

Please check the payment option you would like to use:

- My payment is **included** with this form for my sponsor level (checked above).
- I will **mail** my payment by **April 1, 2025**.
- Please **invoice** me for my sponsorship.

Additional Options:

- I would like to participate at a higher sponsorship level, please contact me.
- I would like to have a shade tent provided on the midway. **(\$150 Additional Fee)**

To obtain more information, please contact Seth Campbell: 256.309.9876