



Dear Friends,

The Alabama Jubilee Hot Air Balloon Classic Committee is already preparing for 2026. The upcoming year will be the **49th** Alabama Jubilee held on Memorial Day weekend. In 2026, it will be Saturday May 23th and Sunday May 24th, at Point Mallard Park in Decatur, Alabama. We invite you and your company to join us by sponsoring one of Alabama's premiere festivals.

The Alabama Jubilee draws an estimated 60,000 annually. Visitors from all over the country come to enjoy this unique two-day festival. The economic impact for our community is tremendous.

Unlike other top entertainment events in the state, Jubilee admission is **FREE!** The cost of this fun-filled, family-friendly event for our residents, visitors and your employees has been made possible by the generous support of our sponsors. Jubilee would not be possible without you!

Sponsorships are available for all budgets:

Standard sponsorship levels:

Bronze: Field Sponsor - \$1,000
Silver: Balloon Sponsor - \$1,300
Gold: Super Sponsors - \$3,000

Platinum: Specialty sponsorships which fund a single event or amenity:

~~Fireworks Sponsor~~ – Under contract
Stage Sponsor - \$15,000
~~Key grab race sponsor~~ – Under contract
Balloon Glow Sponsor- \$10,000
Propane Sponsor - \$10,000
VIP/Hospitality Tent Sponsor - \$10,000
Hotel Sponsor - \$15,000

We can also design a custom sponsorship for your specific needs.

We welcome the opportunity to discuss the benefits of sponsorship for your organization including the advertising opportunities that Jubilee provides.

The Alabama Jubilee Committee is a non-profit all-volunteer team of hard-working individuals dedicated to creating a great experience for our visitors, our sponsors, and our balloon pilots.
There are no paid staff members.

Please join our efforts to promote our local community and our beautiful state of Alabama.

Your consideration is appreciated!

Ken Garner
256-566-2257
President 2026

Seth Campbell
259-309-9876
Sponsor Chair 2026



president@alabamajubilee.net

sponsors@alabamajubilee.net

All sponsors are encouraged to participate in all ballooning activities throughout the weekend, both on-and-off the balloon field and are also encouraged to come and crew with your balloon pilot if you are a balloon sponsor!

Jubilee Field Sponsor – Bronze Level

Amount: \$1,000.00

Field Sponsors will receive

- 2'x3' sign with your company name and/or logo will be placed **on the Jubilee field**.
- Your sponsorship will be announced during various times throughout the weekend.
- Your sponsorship will be listed on the official ALABAMA JUBILEE website www.alabamajubilee.net and receive a link to your website.
- Your sponsorship will be mentioned on our social media outlets leading up to the event.
- **Two** official ALABAMA JUBILEE T-shirts
- **Two** official ALABAMA JUBILEE collector lapel pins
- **Two** passes to the Friday evening Sponsor/Pilot reception
- **Two** passes to on-field VIP parking with access to the hospitality tent located on the balloon field for the duration of the weekend including.

Balloon Sponsor – Silver Level

Amount: \$1,300.00

Balloon Sponsors will receive:

- 2'x3' banner with your company name and/or logo - banner to be **displayed on the basket of your assigned balloon**.
- Your sponsorship will be announced during various times throughout the weekend.
- Your sponsorship will be listed with logo on the official ALABAMA JUBILEE website - www.alabamajubilee.net and receive a link to your website.
- Your sponsorship will be mentioned on our social media outlets leading up to the event.
- **Four** official ALABAMA JUBILEE T-shirts
- **Four** official ALABAMA JUBILEE collector lapel pins
- **Four** passes to the Friday evening Sponsor/Pilot reception
- **Four** passes to on-field VIP parking with access to the hospitality tent located on the balloon field for the duration of the weekend including.



Super Sponsor – Gold Level

Amount: \$3,000.00

Super Sponsors will receive:

- Company name and/or logo to be included in advertising
- Company name and/or logo on the ALABAMA JUBILEE T-shirt
- 2'x3' banner with your company name and/or logo - banner to be **displayed on the basket of your assigned balloon**
- Your sponsorship will be announced during various times throughout the weekend.
- Your sponsorship will be listed with logo on the official ALABAMA JUBILEE website - www.alabamajubilee.net and receive a link to your website.
- Your sponsorship will be mentioned on our social media outlets leading up to the event
- **Six** official ALABAMA JUBILEE T-shirts
- **Six** official ALABAMA JUBILEE collector lapel pins
- **Six** passes to the Friday evening Sponsor/Pilot reception
- **Six** passes to on-field VIP parking with access to the hospitality tent located on the balloon field for the duration of the weekend including

Event Sponsor Level – Platinum Level

Amount: Varies

Event Sponsors will receive:

- Title sponsor – For example “The Lynn Layton Key Grab Race”
- Company name and/or logo to be included in advertising
- Company name and/or logo on the ALABAMA JUBILEE T-shirt
- 2'x3' banner with your company name and/or logo - banner to be **displayed on the basket of your assigned balloon**
- Your sponsorship will be announced during various times throughout the weekend.
- Your sponsorship will be listed with logo on the official ALABAMA JUBILEE website - www.alabamajubilee.net and receive a link to your website.
- Your sponsorship will be mentioned on our social media outlets leading up to the event
- **Eight** official ALABAMA JUBILEE T-shirts
- **Eight** official ALABAMA JUBILEE collector lapel pins
- **Eight** passes to the Friday evening Sponsor/Pilot reception
- **Eight** passes to on-field VIP parking with access to the hospitality tent located on the balloon field for the duration of the weekend including.



Alabama Jubilee Sponsor Agreement Form

Yes! I would like to participate as an (check a sponsorship level):

☐ Platinum ☐ Gold - \$3,000 ☐ Silver - \$1,300 ☐ Bronze - \$1,000

Sponsor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Ext: _____ Cell / Alt. _____

E-mail: _____

Would You like your company website listed on www.alabamajubilee.net? Yes ☐ No ☐

Web Address: _____

T-Shirts (no. & sizes): _____

All sponsorships must be paid by April 1, 2026 to ensure your logo is included in publication.

10'x10' shade tents are available for an additional \$150 for those sponsors who wish to display information about their company and provide an activity or service. The tents will be located along the midway of vendor row to provide the most exposure possible. Tents will be only be provided for sponsors who respond using this form.

Please check the payment option you would like to use:

- ☐ My payment is **included** with this form for my sponsor level (checked above).
- ☐ I will **mail** my payment by **April 1, 2026**.
- ☐ Please **invoice** me for my sponsorship.

Additional Options:

- ☐ I would like to participate at a higher sponsorship level, please contact me.
- ☐ I would like to have a shade tent provided on the midway. **(\$150 Additional Fee)**

The Alabama Jubilee Hot Air Balloon Classic is not responsible for lost, stolen, or damaged property that belongs to the sponsor.

To obtain more information, please contact us:

Ken Garner
256-566-2257
President 2025-2026
president@alabamajubilee.net

Seth Campbell
256-309-9876
Sponsor Chair 2025-2026
sponsors@alabamajubilee.net